



香港女工商及專業人員聯會

HONG KONG WOMEN PROFESSIONALS & ENTREPRENEURS ASSOCIATION LIMITED

President's Report for 2008 - 2009

Dear Members,

On behalf of the Executive Committee, I take pleasure in reporting the main activities of our Association for the term from October 2008 to September 2009.

Thanks to the generous support and contribution from all Members, Committees and their Chairpersons plus guidance from the Ex-co. I am pleased to say that we have just concluded another fruitful year highlighted by variety of activities focused on promoting the economic and social well-being of Hong Kong and which also enhanced networking among members.

The activities which the HKWPEA organized / co-organized / participated in can be categorized under social enterprise and business facilitation; public seminars; mainland liaison, public affairs, environmental, public relations, services, fellowship and programmes.

Membership

Our current membership 106, out of which 5 are Associate Members and 4 Overseas Members. Membership continues to be on invitation basis only with the qualification criteria for new applicants joining HKWPEA were revised from a minimum requirement of 5 years' working experience to 10 years.

1. Updated Membership fee structure are:

- New members joining fee: HK\$1,000 (Jan – Dec / pro-rated)
- Full members (with voting rights): HK\$2,500/year (covers free business meeting dinners, AGM and annual party)
- Associate / Overseas members: HK\$500/year (covers dinners of AGM and annual party)
- Luncheon seminars – charge for all comers

New members joined during the year

1. Bianca Ma
2. Deborah Wan
3. Vivian Yam
4. Jane Wong
5. Elaine Ma
6. Carrie Yuen
7. Wendy Wong
8. Mabel Chan
9. Leung Pui Fung
10. Susan Leung

Members resigned/lost during the year

1. Wong Yangzi
2. Drina Yue
3. Juling Ngai
4. Margaret Yao
5. Betty Sun
6. Anna Wong
7. Myra Siu

Member status changed from Full Member to Associate Member

1. Sophia Kao

Member status changed from Full Member to Overseas Member

1. Janet Yu

Fellowship

1. Chinese New Year Dinner

Date : 15th January, 2009
Time : 7:30 pm
Venue : Dynasty Club
Attendants : 43 members & guests



2. 1st Business Meeting and Talk

Date : 26th March 2009
Time : The meeting started at 6:30 pm,
followed by Caroline's talk & dinner at 7:30 pm.
Venue : CGCC Members Club
Speaker : Ms. Caroline Mak
Topic : Statuary Minimum Wage
Attendants : 22 members & guests

3. Fellowship Dinner – 2009 年飲食食第一餐

Date : 2nd April 2009
Venue : 聚薈私房菜
Attendants : 13 members & guests



4. 2nd Business Meeting and Talk

Date : 10th June 2009
Time : The meeting started at 6:30 pm,
followed by Sandra's talk and dinner at 7:30 pm.
Venue : HKU Alumni Association, Central, HK
Speaker : Mrs. Sandra Mak
Topic : Public Engagement
Attendants : 28 members & guests



5. Mind mapping workshop and Japanese sushi dinner

Date : 25th June 2009
Time : 6:30 pm
Venue : Amway Corporation Office, Causeway Bay, Hong Kong
Speaker : Ms. Janet Cheang (Director & Consulting Partner Pinpoint Consultancy Ltd.)
Attendants : 39 members & guests



6. 2009 Extraordinary General Meeting, Annual General Meeting and Dinner

Date : 24th Sept. 2009
Time : The meeting will start at 6:30 pm, followed by Mr. Cheung's talk and dinner at 7:45 pm.
Venue : The China Club, Central, Hong Kong
Speaker : Mr. Matthew Cheung Kin Chung, GSB, JP (張建宗, GBS, JP)
Secretary for Labour and Welfare

7. Upcoming Event : Christmas Party 2009

Date : 10th Dec., 2009
Time : 7 pm
Venue : The Football Club, Happy Valley, Hong Kong
Programmes: Good food, Good music, Good people, Catwalk performance, Games, Karaoke and Lucky Draw

Mainland Liaison

As a courteous act to introduce the new term Board to the officials of the Liaison Office of the Central People's Government, a gathering was planned at the beginning of the year with Madam Guo Li, the Director of the Liaison Office of the Central People's Government. Due to the tight schedule of Madam Guo Li, the arrangement was suspended finally.

Mainland Liaison Committee has successfully launched a 2 days trip to Guangzhou with the assistance of Mrs. Eva Cheng and her staff from Amway Company between July 30 to July 31, 2009. The delegation, headed by President Caroline Mak and Immediate Past President Eva Cheng, together with Ms. Sun Aqing and Ms. Chen Wenfei from the Liaison Office of the Central People's Government, comprised of 10 members, 2 dependants, and 2 staff from Amway Company, making a total number of 18 participants.

The delegation visited Guangzhou Economic Technological and Development District and high technology companies during the two days visit. Under the arrangement of Amway Company, the delegation had an opportunity to meet with Mayor Zhang of Guangzhou Government, Madam Wang Xiaoling, Minister of Guangzhou Propaganda Department and other mainland Government officials as well as women association of Guangzhou. It was a rewarding, impressive and inspiring trip for all the participants.

A vote of thanks should be extended to Immediate Past President Eva Cheng and her staff from Amway Company for the efforts in arranging the trip. Gratitude should also be given to Amway Company for hosting the lunch and dinner during the trip.

Legal

Our Legal Committee takes on the task to oversee the incorporation of HKWPEA Charitable Foundation Limited. As the Foundation is to be registered as a charitable organization, we have obtained from the Inland Revenue Department approval-in-principal of the Memorandum and Articles of Association ("M&A").

The M&A is now being subscribed to by the 7 First Directors and it was sent for printing on 4th September 2009. Incorporation forms will be submitted to the Companies Registry in late September. We expect the incorporation of the Charitable Foundation will be completed before the end of 2009.

Public Relations

Successful Women in Hong Kong Tell Their Stories

Event Report

Event Date : April 25, 2009 (Saturday)

Event Time : 14:30 – 17:30 hour

Venue: YMCA, TST, Kowloon

Speakers:

1. Ms Cammy Chan
2. Dr Ann Chiang
3. Madam Barbara Fei
4. Ms Wong Lai Chun
5. Ms Magdalena Wong
6. Ms Wendy Wong

Ming Pao Advertorial (Pre-event)

Publication Date: April 17, 2009 (Friday)

1/2 page coverage



Ming Pao Advertorial (Post-event)
 Publication Date: April 30, 2009 (Thursday)
 1/2 page coverage

香港是國際都會，很多香港女性都屬為家庭而戰的一群，在今天的經濟環境之下，很多女性都面對家庭、事業及子女的問題，既要照顧家人壓力，又要兼顧職業工作，做到面面俱到的媽媽女子絕非易事。日前香港女工商及專業人員協會舉辦「成功的天空」講座，邀請了六位傑出女性與二百多名聽眾分享自己的故事，每個故事都充滿啟發，激勵動人，令與會人士體會到成功非傳條，必須積極面對人生，才能畫出彩虹。



成功女性不易為 六位講者分享經歷

陳少強

陳少強的學子說，在學期間她就不停哭，但當她畢業後在別人眼中卻是一片天。陳少強說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



陶輝輝

陶輝輝說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



陳麗英

陳麗英說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



王敏嫻

王敏嫻說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



王麗珍

王麗珍說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



陳曉輝

陳曉輝說，她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。她曾感到迷茫，但後來她發現，一個人的成功，不是一個人的成功，而是一個團隊的成功。



Ming Pao Print Ad
 Publication Dates: April 18, 2009 (Saturday) and Apr 21, 2009 (Tuesday)
 Size: 1/4 page



Public Affairs

Sylvia Lee reported that a Discussion Forum was held on November 4, 2008 to discuss the Policy Paper for 2008-2009. 8 members have joined in the Forum, whereby a Position Paper was prepared and subsequently submitted to the Government in end December. Opinions were given on specific areas including Minimum Wages, SMEs, Competition Law, Social Welfare and Environmental Protection. Similar Forum will be held this year for the 2009-2010 Policy Paper.

Sylvia also attended a Discussion Forum on the Review of the Control of Obscene and Indecent Article Ordinance, chaired by Mr Greg So, JP Under-Secretary for Commerce and Economic Development and organised by the Commerce and Economic Development Bureau for the Women segment on October 21, 2008.

Social Enterprise & Business Facilitation

Social Enterprise & Business Facilitation Committee continued its efforts to support and promote development of social enterprise in Hong Kong through co-organization of social enterprise-related public event and workshop.

In November 2008, HKWPEA co-organised the Social Enterprise Summit 2008 (社企民間高峰會) with The Hong Kong Policy Research Foundation Limited and 8 other co-organisers. The Summit theme was "Innovation, Entrepreneurship and Social Change". The Summit, held on 16-23 November 2008, was a landmark event for the furtherance of the cause of Social Enterprises in Hong Kong and the region, not only by bringing new perspectives and ideas to the participants concerned, but also by arousing greater public awareness and civic consciousness, as well as formulating useful policy and business suggestions to social enterprises, government, NGOs and relevant stakeholders. It was the first time when major organizations from different sectors – business, social services, academic institutions, think tanks and others – joined hands to organise a series of activities and seminars.

The specific event led by HKWPEA was Gallery Walk. Eight success stories of social enterprises in Hong Kong with different business models, service and product offer, mission and goals and client segments served were showcased. The Gallery Walk highlighted innovative ways of supporting social enterprise and explored new potential partnership models for the pursuit of a good cause. Visitors had the opportunity to meet face to face with those who have created the success stories and hear from them first-hand exciting ideas and experiences, thereby creating a platform for sharing of best practices and lessons learnt as well as generating interest on social enterprise.



In 4th quarter 2008, HKWPEA helped promote the "Dialogue in the Dark" workshop run by a Social Enterprise, Hong Kong Social Entrepreneurship Forum. DiD workshop is a unique experience workshop to explore untapped leadership potential for executives. A total of 8 HKWPEA members and friends participated in the DiD Workshop on 7th January, 2009.

HKWPEA will be a co-organiser in the upcoming Social Enterprise Summit 2009. The 2009 Summit will be a conference base with plenary session and high table dinner to be held on 13-14 November 2009. HKWPEA will be the sole sponsor for the high table dinner "Dialogue with Leading Social Entrepreneurs".

Services

Two major functions were held during the year 2008 – 2009.

1. Successful Women Share Their Stories

This function was held on 25th April, 2009 at the YMCA, Salisbury Road, Tsimshatsui, Kowloon.

The speakers were:

Ms. Chan Sui King – Industrialist
Dr. Chiang Lai Wan – Entrepreneur, industrialist
Ms. Wong Lai Chun – former CEO, Housing Society
Madam Barbara Fei – Famous vocalist
Ms. Wong Man Kan – Market researcher
Ms. Wong Wing Yin – Artist, Painter

Moderators : Mrs. Agnes Koon and Ms. Rebecca Choy

About 200 guests and friends of the HKWPEA attended the sharing session despite the heavy rain that day. They were greatly inspired by the sharing of the guest speakers.

2. The Campaign on anti-drug organized by the Barnabas Charitable Service Association

The HKWPEA was one of the 13 initiating groups which organized this event. The kick-off ceremony of this educational campaign was held on July 19, 2009 at the Apex, Wanchai, Hong Kong.

The Barnabas Charitable Services Association had been helping women addicts to get away from drugs. The function was attended by some 100 representatives from different supporting organizations. The event was well covered by the media. President Caroline Mak, Marina Wong, Lilianna Au, Katherine Yau attended this ceremony.

International & Local Liaison

We continued to be linked in with the UN . This year was the 53rd Session of the Commission on the Status of Women and the theme was "Equal Sharing of Responsibilities between Women and Men " A summary of the event and sessions were provided and circulated , though we were not able to send any members to attend the conference this year .

We also participated actively in events relating to the 60th Anniversary of People's Republic of China. This included one full table attending the celebration dinner on Aug 28th at HKCEC. A few members also attended the Asia Pacific Forum – "Women's Role in the Changing World " on Aug 29 at Sheraton Hotel. Topics discussed included education, environmental protection, community development and political participation.

Furthermore, we have been invited by HKUST to meet up with the HK Chiu Chow Chamber of Commerce on November 26 and notice would soon to distributed to invite members to attend and network with the delegation .

Lastly, we have been in discussion with UBS(Union Bank of Switzerland)'s chairlady of diversity and women affairs to explore partnership opportunities . Initial discussions were positive and had been brought up for our Exco's comments . The direction given by the Exco was to organize a seminar targeted at women below 40 , and it would be a separately branded seminar from our "Successful Women Tell their stories " . Further meetings would be pursued with them .

Programmes

The Programmes Committee has devised and implemented the following activities :

1st activity : Lunch talk on February 11, 2009 entitled "Environmental Initiatives" was held at the AIG Tower. Speaker was Mr Andrew Thompson of Business Environment Council who gave in-depth information on issues related to environmental protection. 37 members and guests attended.

2nd activity : Farm visit to New Life Organic Farm in Tuen Mun on April 18, 2009. We visited the herbal and vegetable gardens, hand-picked cherry tomatoes and hand-made scarecrows despite the wet weather. A

very enjoyable and meaningful visit. A total of 35 members, guests and their families attended.

3rd activity : Lunch talk on May 19, 2009 entitled "Appraisal & Evaluation of Jade". Speaker was Mr Kwok Man Chan, Chairman of Hong Kong Jade Traders Association, who gave a lot of interesting and insider information about the trade as well as the products themselves. 38 members and guests attended.

Upcoming activity to be held on Oct 27, 2009 Cocktail entitled 'Chinese Poetic Art Appreciation' at Hong Kong Japanese Club in Causeway Bay. Speaker will be Dr Suk Man Law, Associate Professor of Visual Studies of Lingnan University. This will be a fascinating talk on combining poems and paintings to appreciate Chinese art. Members and guests are welcomed.

Environmental

This is a new sub-committee set up to focus HKWPEA's energy and contribution to the globally important topic of the environment, encompassing the more far-reaching issue of sustainable development. There are two co-chairpersons – Mabel Mak and Sandra Mak – with a fairly large membership of 19, indicating a wide interest among us. Due to the expansive nature of the subject and the fact that there needs to be a considerable knowledge repertoire on which to base deliberations and decisions, meetings were conducted to include presentations by experts in the field. These include:

- 1) Andrew Thomson, Chief Executive Officer of the Business Environment Council
- 2) Dr. Yau Wing Kwong, Chairman of the Tai Po Environmental Association and Idy Wong, Head of Sustainable Living & Agriculture Dept from the Kadoorie Farm, and
- 3) Leung Pui Fung, Business Development Director of FAIRTASTE

All the materials used by the presenters will be uploaded to HKWPEA's website so that they could benefit the entire membership.

During the year, a total of 5 meetings were held and it was decided that we should help promote and lead environmental protective actions by showcasing the power of women professionals and entrepreneurs e.g. how to reduce energy/paper/water consumption at home and at work. Three professions were identified for a pilot – accounting, legal and medical. Accordingly, the Association of Women Accountants (Hong Kong) Limited, the Women Lawyers, the Hong Kong Doctors Union and the Hong Kong Medical Association have been / will be approached for collaboration. Attempt will also be made to seek funding support from the Environment and Conservation Fund. We shall also try to organize seminars for SMEs to encourage them to conserve energy etc. so as to save costs in this difficult economic time.

In conclusion, a good foundation for a territory-wide, high profile campaign has been laid over the past year. We shall embark on the actual campaign in the coming year and aim to host an environmental conference with delegates not only from Hong Kong but also from Mainland China, Macau and Taiwan in 2011 when we would mark HKWPEA's 15th anniversary. Environmental care is not a fad. We cannot afford to just touch the surface and be short-lived in our efforts. What is required is an entrenched change in behaviour in everyone in Hong Kong and the wider world yonder.

Caroline Mak
President
24th September, 2009