



香港女工商及專業人員聯會

HONG KONG WOMEN PROFESSIONALS & ENTREPRENEURS ASSOCIATION LIMITED
Annual General Meeting
President's Report for 2011 - 2012

Dear Fellow Members,

On behalf of the Executive Committee, I take pleasure in reporting the main activities of our Association (“HKWPEA”) for the period September 2011 to September 2012.

In this report, I would like to extend my sincere appreciation to all Members, Working Committees and their Chairpersons for their generous & invaluable contribution and support to achieve many successful and meaningful projects and/or activities in the past year. Our past year business indeed has been so fruitful that we together has concluded an impressive array of activities focusing on the economic and social well-being of Hong Kong, on promoting the Association, and, more importantly, on enhancing networking among ourselves.

All business of HKWPEA is organized by our Working Committees. The activities organized and/or co-organized by the 11 Working Committees: Environmental Protection, Fellowship, International & Local Liaison, Legal, Mainland Liaison, Membership, Newsletter & Communication, Programmes, Public Relations, Public Affairs and Social Enterprise & Services are:

I. Environmental Protection

Sandra Mak and Mabel Mak are the Co-Chairpersons of this Committee. The “Building Environmental and Energywise Professionals and SMEs” (“BEEPS”) Project had been running since September 2010. This project aimed to promote environmental protection awareness to participants and the public. There was a two-day training session, followed by individual energy audits to each participating organization. Its closing ceremony was in a format of the BEEPS Conference and an Award Presentation Ceremony to all participating organizations and the public held on 24 Sept 2011 at Youth Square, Chai Wan. There was a BEEPS documentary video, BEEPS book and a press conference.



Keynote speakers included Mr Lam Chiu Ying (林超英先生), Ex-Director of the Hong Kong Observatory and Mr Bernard Charnwut Chan (陳智思先生), GBS, JP, Chairman of Council of Sustainable Development.

The BEEPS project was sponsored by the Environment and Conservation Fund. It has been educating and promoting environmental protection amongst professionals and SMEs to implement carbon audit and to install energy efficient measures based on the energy saving recommendations provided by the energy auditors of this Project. With the influence of women leaders in business, we had successfully completed about 90 SMEs

energy audits and provided appropriate cost-saving “energywise” recommendations. We sincerely thank the enthusiastic participations of our Members and the members of the Association of Women Accountants of Hong Kong, Hong Kong Women Doctors’ Association and Hong Kong Federation of Women Lawyers. These ladies’ professional associations were our supporting organizations in this BEEPS project. Special appreciation goes to Dr Yau Wing Kwong of Tai Po Environmental Association and Kadoorie Farm & Botanic Garden for his professional advice and guidance in this Project.

II. Fellowship

Pam Mak is the Chairperson of this Committee and she reported the following events:

1. 2011 Annual General Meeting cum Dinner
Date : 15 September 2011 (Thursday)
Venue : The World Trade Centre Club, Hong Kong
Guest Speaker : Mr Darren McShane, Executive Director of MPF Scheme Authority
Topic : Legislative amendments in the MPF Schemes Ordinance
Attendants : 41 members & guests

2. 2012 Spring Dinner
Date : 9 February 2012 (Thursday)
Venue : 巧膳坊
Attendants : 56 members & guests



3. Estee Lauder x Ice Wine Gathering
Date : 2 June 2012 (Saturday)
Venue : 錦園
Topic : Re-Nutriv “A Touch of Ultimate Luxury” 美妍聚會
Attendants : 31 members & guests
Thanks to Angel Hon who organized Estee Lauder to donate HK\$50,000 to our HKWPEA Charitable Foundation. Also thanks to Eva Cheng for the hospitality of the venue and Pam Mak for the ice wine.

4. Private Kitchen – Shanghainese Cuisine Dinner Gathering
Date : 6 July 2012 (Friday)
Venue : 福宴 Shanghainese Private Dining
Attendants : 14 members & guests

5. 2012 Annual General Meeting cum Dinner
Date : 20 September 2012 (Thursday)
Venue : The World Trade Centre Club, Hong Kong
Guest Speaker : The Honorable Regina Ip Lau Suk Yee, GBS, JP
Legislative Council Member and Chair of New's People Party

III. International & Local Liaison

Angela To and Mabel Chan as Co-Chairpersons reported the following activities:

1. Marina Wong represented HKWPEA attending the International Forum in Beijing on 9 to 11 November, 2011 (婦女與可持續發展國際論壇).
2. Agnes Koon, Angela To and Mabel Chan with 8 members and guests participated “2012 香港工商界商會新春團拜” Spring Dinner at HKCEC on 21 February 2012. HKWPEA was one of the 50 participating commercial and industrial organizations supported the Spring Dinner which has been a major annual event for business networking as well as promotion for HKWPEA. HKWPEA was the sole female association co-organizing this event.
3. HKWPEA was one of the official association partners supporting the 2nd Women in Leadership Forum Asia in Kuala Lumpur, Malaysia, on 16 -17 February 2012. Eva Cheng, our Past President was a guest speaker at this Forum.

4. APEC Business Advisory Council (“ABAC”) Women's Forum (AWF) Networking Reception jointly organized by AWF and HKWPEA was held at HKCEC on 21 February 2012. The theme of this reception was to promote “Social Enterprises” in the Region.

We believe that social enterprises can help to resolve some social issues of society. Taking some successful stories in Hong Kong, we hope to promote it to the Region through this AFW which will eventually escalate to the APEC meetings. The Chair of the ABAC Women's Forum Ms. Cher Wang and 6 delegates graced the occasion with their presence. HKWPEA members from the NGO's field, namely Deborah Wan, Leung Pui Fung, Wong Lai



Chun as well as other leading social entrepreneurs including Patrick Cheung of Dialogue in the Dark; Doris Leung of Diamond Cab and Timothy Ma of Senior Citizen Home Safety Association also attended.

On behalf of HKWPEA, Salome See spoke at the reception promoting how social enterprises will work better by advocating that 'business will become more social' and 'social to become more business'. She also provided an updates on the development of social enterprises in Hong Kong. There was a sharing session for the leading social entrepreneurs. The exciting feedbacks from the ABAC delegates were overwhelming and they were particularly impressed with the fast development of social enterprises in Hong Kong.

5. Agnes Koon, Rebecca Choy and Angela To met Ms Nussara Smith on 1 March 2012. She is the Queensland representative of the Women in Global Steering Committee which was a joint Australian State and Territory Government initiative aiming to promote female participation in international trade. Both parties had a fruitful discussion on the international programs and exchanged views on possible delegations between Hong Kong and Queensland.



6. HKWPEA was a supporting organization on the International Forum organized by World Trade Centre Association Hong Kong. The theme

of the Forum was “Why Hong Kong Matters NOW?” A team of our Members attended this full day Forum at the Grand Hyatt Hong Kong on 3 July 2012.

7. HKWPEA was a supporting organization for the 「青年論壇」 “Youth Forum” organized by World Trade Centre Association Hong Kong on 20 August 2012 held at the Maxim City Hall. Angel Hon, our Vice President was one of the guest speakers.
8. HKWPEA is a supporting organization for the Woman Extraordinaire Forum 2012 organized by Wealth Asia (a social purpose organization) held at the Hong Kong Academy for Performing Arts on 20 and 21 September 2012. Agnes Koon, Lau Ka Shi, Leung Pui Fung, Cally Chan and Julianne Doe are among the panel of over 50 influential women speakers.

IV. Legal

Christine Koo is the Chairperson of this Committee who offered legal advice to HKWPEA during the year.

V. Mainland Liaison

Louisa Lui is the Chairperson of this Committee. She reported the following activities:



1. HKWPEA Chengdu Mission Visit 2011

26 members and guests joined the HKWPEA Chengdu Trip with visits to Chengdu and Jiuzhaigou on 14-18 October, 2011. Madam Song Wei (宋瑋), Director of Coordination Department from the Liaison Office of the Central People’s Government in the HKSAR (香港中聯辦) was our advisor in this trip. The itinerary included government official meeting and dinner with the Chengdu Municipal Government and representatives of Chengdu Women Federation. Mr. Bai Gang (白剛), Vice Mayor of Chengdu met with the delegation and introduced the investing environment in Chengdu especially in the areas of technological and economic development. The delegation also had an enjoyable journey visiting the beautiful Jiuzhaigou.

2. HKWPEA Board Dinner with the Liaison Office of the Central People’s Government in the HKSAR (香港中聯辦)

19 Board member and Chairpersons had the HKWPEA Board Dinner with the Liaison Office (香港中聯辦) on 26 April 2012 held at Dynasty Club. We were graced by 5 members from the Liaison Office. They were Madam Guo Li (郭莉), Deputy Director General (Vice Minister), Madam Song Wei (宋瑋), Director of Coordination Department, Madam Zhang Yang (張揚), Secretary of Madam Guo, Madam Wan Jie (萬潔), Secretary of Coordination Department and Madam Huang Liu Yun (黃柳雲), Secretary of Coordination Department.

3. HKWPEA Qingdao Delegation (女工商專聯青島考察團)

Due to insufficient number of enrollment, the original planned Mission Visit to Qingdao 2012 was cancelled.

4. Other Activities:

Marina Wong and Sandy Yip attended the training 香港專業女性研修班 organized by 中國延安幹部學院 in Beijing on 12 -19 May 2012.

VI. Membership

Grace Tse and Rebecca Choy are Co-Chairpersons. Up to this month HKWPEA has a total membership of 146, comprising of 137 Full Members, 4 Associate Members and 5 Overseas Members. The ratios of members from Professionals, Business Executives and Business owners/Entrepreneurs are 38:31:31, across eleven industry sectors.

1. Twenty three new members have joined since last AGM in 2011. They are:

- Eva Chan Kit Ling 陳潔玲, Business Development Manager of Chow Sang Sang Jewellery
- Jennifer Chan 陳佩君, Executive Director of Solveigh
- Joyce Chan 陳蕙蘭, Dietitian of Hospital Authority
- Cindy Cheng 鄭韓菊芳, General Manager of International SOS (HK) Limited
- Celina Chin Man Wah 錢敏華, Executive Director of Hong Kong Chinese Orchestra
- Quince Chong Wai Yan 莊偉茵, Chief Corporate Development Officer of China Light & Power HK Ltd
- Julianne Pearl Doe 杜珠聯, Partner of SNR Denton
- Catherine Fok Oi Ling 霍靄玲, Marketing Management Consultant of HSBC
- Abbie Hui Ngai Hing 許藝馨, Director of China Joint-Ventured Companies of Kith Holdings Ltd
- Angela Lau Ming Yan 劉明欣, President of HK & Macau of Nu Skin Enterprises HK
- Angelina Lo-Chui 徐羅國彥, Founder and Director of Creativekids International Ltd.
- Alexandra Lo Dak Wai 羅德慧, Director, Practices and Development of Sun Hung Kai Financial Ltd
- Doris Leung 梁淑儀, CEO of Diamond Cab (HK) Limited
- Fanny Lui 陳潔芬, General Manager, Corporate Banking HK & Macau of CITIC Bank International Ltd
- Pauline Ng 吳文華, Secretary General of Hong Kong Legislative Council
- Yolanda Ng 伍婉婷, Senior Manager (Business Development) of Global Chinese Telemedia Ltd
- Carrie Shiu 蕭嘉勵, Crisis Response Manager of Cathay Pacific Airways
- Irene So 蘇蔡潔蓮, Managing Director of Soingenious
- Florence Wong Kit-Ha 黃潔霞, General Manager of Mead Johnson Nutrition (HK) Ltd
- Catherine Yau Pui Hing 邱佩興, Marketing Director of Hunt Yen Consultants Ltd
- Clarice Yen 顏穎慈, Partner of KPMG
- Catherine Yiu Wai Yee 姚慧儀, CEO & Executive Director of Modern Education Group Limited
- Winnie Young 楊穎, Vice President of Morgan Stanley Asia Limited

2. Four full members, namely Winnie Tang, Rosa Hung, Magdalene Wong and Vanessa Wong as well as one associate member Kathleen Ho resigned during the year.

3. The Committee had organized four tea gatherings during the year to meet potential new members. The purpose of the meetings are to provide better mutual understanding of both the background and activities of Association and the profile of each potential new member. We are very pleased to report that we have successfully recruited these 23 high calibre new Members; some of whom have already joined the various Working Committees.





4. The committee organized a “New-Force Gathering” for new members who joined the Association between January 2011 and April 2012 for orientation and getting to know each other. Thanks to the generosity of Eva Cheng, the fun-filled gathering was held on Saturday 28 April 2012 at Kam Yuen (錦園), Eva’s private office. Very positive feedback was received from all participants! It was indeed a great bonding occasion among new Members, Board Members and Chairpersons of Sub-Committees.

VII. Newsletter & Communication

Helen Kan, our Chairperson of this Working Committee reported that two newsletters had been produced for the past year. Every issue was a testimony of the great collaboration among the entire editorial team. Sylvia Lee joined as Co-Chair of the Committee for the last issue.

In each issue of the newsletter, we have covered our President's message, recent events, upcoming events in the coming quarter, members news and members public achievements. These productions serve as good records of the Association's vibrant activities throughout the year and provide Members a very comprehensive understanding of the Association's developments on an on-going basis.

VIII. Programmes

Katherine Yau is the Chairperson who reported the following activities:

1. Visit to Butterfly Reserve Education Centre

Event date	:	22 October 2011 (Saturday)
Number of Attendants	:	27 members & guests

2. Visit to LegCo New Complex

Event date	:	12 November 2011 (Saturday)
Number of Attendants	:	45 members & guests

3. “Common Eye Diseases and their Management” Dinner Talk (4th Business Meeting)

Event date	:	8 December 2011 (Thursday)
Venue	:	Macau Jockey Club
Guest Speaker	:	Dr. Callie Ko
Number of Attendants	:	43 members & guests

4. “Current Status of Breast Cancer Diagnosis and Treatment” Dinner Talk (5th Business Meeting)

Event date	:	29 March 2012 (Thursday)
Venue	:	CGCC Members’ Club
Guest Speaker	:	Dr. Polly Cheung
Number of Attendants	:	40 members & guests

5. “Divine Power – The Dragon in Chinese Art” Dinner Talk (6th Business Meeting)

Event date	:	14 June 2012 (Thursday)
Venue	:	CGCC Members’ Club



Guest Speaker : Dr. Chan Lai Pak of the Chinese University of Hong Kong
Number of Attendants : 38 members & guests

6. Dinner Talk on Using Smart Phones Apps

Event date : 6 September 2012 (Thursday)
Venue : CGCC Members' Club
Guest Speaker : Ms Enid Low of Hutchison
Telecommunications HK Ltd
Number of Attendants : 12 members & guests



IX. Public Affairs

Janice Tsang, Chairperson of this Committee reported the following activities conducted in the past year:

1. The Constitutional and Mainland Affairs Bureau had introduced “Consultation on Stalking”. On behalf of HKWPEA, Angel Hon and Janice Tsang attended the first public forum for Stalking Consultation held on 1 March 2012. The Association submitted our response paper on 29 March 2012.

2. With the public consultation on “Strengthening Waste Reduction: Is Waste Charging an Option?” the Public Affairs Committee organized a dinner sharing forum at CGCC on 2 April 2012. Mr. Samson Lai, Assistant Director of Environmental Protection Department was the guest speaker. 16 members and guests attended this dinner. There was active interaction with the guest speaker.



3. The Committee was pleased that Sylvia Lee on behalf of HKWPEA attended the Minimum Wage Commission meeting held on 14 June 2012 expressing our view points to the Commission.

X. Public Relations

Angel Hon, Chairperson of this Committee had kindly organized two commercial organizations namely David Yurman and Estee Lauder to donate HK\$50,000 each to our HKWPEA Charitable Foundation Ltd. In addition, Eva Cheng, our Past President also donated HK\$10,000 from Amway Group to this Foundation making a total of HK\$110,000 to HKWPEA Charitable Foundation. Thanks to Angel and Eva.

XI. Social Enterprise and Services

Selina Cheng and Salome See as Co-Chairpersons reported that it had been a busy year for the Committee. In helping to drive the Social Enterprise movement in Hong Kong, several milestones were achieved through the enthusiastic support and participation of the Committee members including Lilianna Au, Eva Chan, Anne Chen, Jennifer Cheng, Rebecca Choy, Julianne Doe, Agnes Koon, Jane Lee, Fanny Lui, Grace Tse, Joanne Wong and Marina Wong.

1. Support the Social Enterprise Summit as a Co-organizer

Year 2011 was the fourth year HKWEPA supported the Social Enterprise Summit. The attendance of the Summit

had come a long way from their humble beginning of 300+ participants to this year of 1100+ attendees. Among them, 15 HKWPEA members attended: Agnes Koon, Rebecca Choy, Angela To, Eva W. Chan, Jennifer Cheng, Katherine Yau, Sandra Mak, Salome See, Selina Cheng, Marina Wong, Cindy Young, Ella Cheong; Mei Mei Chiang, Jane Lee and Pauline Jones.

The Summit had achieved its goal of enlisting the support and active involvement of different levels of academia, government, business and industry practitioners. In 2011 we saw The Secretary for Home Affairs not only taking apart as a co-sponsor but also staging a SE Bazaar for the Social Enterprises (“SE”) to sell their products and promote their organizations at the Summit. Hong Kong Jockey Club also became a key sponsor with a donation of over HK\$900,000.

In 2011, we also witnessed the focus on drawing the involvement of commercial enterprises. Enterprises such as L plus H spoke at the Summit, while the theme of “Impact Investing” brought awareness of how investment dollars could help enterprises grow and become sustainable. In 2011, both Marina Wong and Selina Cheng continued their role as active organizing committee members of the Summit. The year marked the first time in which HKWPEA took a hands-on approach to organizing the dinner and the outcome had been very encouraging. Marina initiated the effort of obtaining an incremental budget of HK 100,000 from Ms Pansy Ho. With Pansy’s support, the dinner was held at the Jumbo Seafood Restaurant with a full house attendance of 280 attendees. For the first time, they could also afford to have a break dance performance by Youth Outreach and audio visual effect, which together made the evening most enjoyable. The engagement of Stephen Lee, a seasoned trainer and facilitator to help in conceptualizing the evening and generating 10 leadership qualities for the leading entrepreneurs for every participant to take away finished up the evening with great success. In fact, the dinner was voted by Summit participants as one of the most memorable ones.



HKWPEA will continue to support The Social Enterprise Summit in 2012 as a Co-Organizer. The dates this year will be from 18 November to 4 December 2012. HKWPEA will again co-sponsor “The Dinner to Remember” event with Ms Pansy Ho on 30 November 2012 (Friday) at the Jumbo Seafood Restaurant. Members of HKWPEA are welcome to join and share your invaluable working experience to the social entrepreneurs which will be of mutual benefits.

Members’ enthusiasm for the social enterprise movement gathered force in 2011. Rebecca Choy took the initiative of providing event management services to the Summit at a minimal cost by her company. She also provides office and meeting facilities for the Summit since April 2012.

2. *Launching Social Enterprise Gallery*

In 2011 the Social Enterprise and Service Committee was delighted to have Salome See joined as Co-chair. Passionate about supporting Social entrepreneurs in Hong Kong, Salome reckons that the biggest problems

facing social enterprises today are the high promotion cost and rental cost. She has therefore decided to launch a social enterprise gallery at HKET Group's existing financial website www.etnet.com.hk by early 2013. The site is ranked top 50 by Alexa ranking in Hong Kong and has 450,000 high net worth viewers. The channel will allow social enterprises to introduce their products and services free of charge. By promoting it to existing viewers and the general public, this channel will become a major hub for the community to search for appropriate products and services from the social enterprises. HKWPEA will be one of the four Supporting Organizations of this channel. These four are HKWPEA, The Chamber of Social Enterprise, SE Forum and The Hong Kong Council of Social Services.

3. Initiative to promote Social Entrepreneurship

HKWPEA is a supporting organization of "Education for Good" ("EFG"). Rebecca Choy has joined force with KK Tse and a couple of other founding members including Dr Jane Lee and Marina Wong to set up "EFG" - an initiative that spearhead innovative, scalable educational and training programmes to actively promote social entrepreneurship in Hong Kong, Greater China and SE Asia. Supporting organizations of "EFG" other than HKWPEA, includes HK Social Entrepreneurship Forum, Social Ventures HK, MAD and HK General Chamber of Social Enterprises. A number of programmes has been/will be held for the business, higher education, SE and governmental sectors as well as the general public.

4. Women's Development Project with Carnation Women's Association

HKWPEA Board has recently approved the Women's Development Project to work with Carnation Women's Association as Co-organizer for the women in the Eastern District. This Project is partly sponsored by Women's Commission Funding Scheme for Women's Development. It will involve a series of training including health maintenance, social skills and leadership skills for the group of less affluent women in the Eastern District.

Appreciation

The current Executive Board has successfully completed its two-year term 2010-2012. I would take this opportunity to express my heart-felt appreciation to all Board Members, Chairpersons of Working Committees for their strong commitment and dedication. Without their timeless devotion and effort, we would not have successfully achieved on average more than one event per month over the past two years.

I need to pay special tribute to all of you. Without your unflinching and enthusiastic support and participation, we would not be able to develop a quality hub for pursuing our common goals which are for the benefits of our society and for our Association.

Special thanks are due to the Secretariat for their professional support and dedication to the work of HKWPEA.

I also wish every success to our Members and the future business of the Association!

Agnes Koon
President
20 September 2012