



香港女工商及專業人員聯會

HONG KONG WOMEN PROFESSIONALS & ENTREPRENEURS ASSOCIATION LIMITED

## President's Report for 2009 - 2010

Dear Members,

On behalf of the Executive Committee, I take pleasure in reporting the main activities of our Association for the term October 2009 to September 2010.

Thanks to the generous support and contribution from all Members, Committees and their Chairpersons plus guidance from members of the Executive Committee. I am pleased to say that we have just concluded another fruitful year highlighted by a variety of activities focused on promoting the economic and social well-being of Hong Kong and, more importantly, enhanced networking among members.

The activities organized or co-organized or participated by the HKWPEA can be categorized under membership, fellowship, mainland liaison, legal, public relations, public affairs, social enterprise and business facilitation, services, international and local liaison, programmes and environmental.

### **Membership**

Agnes Koon reports as at September 10 2010, our current membership is 121, which is composed of 112 Full Members, five Associate Members and four Overseas Members. The ratios of members from Professionals, Business executives and Entrepreneurs are 26:32:42.

1. Membership fees are:
  - New member joining fee: HK\$1,000 ( Jan to Dec / pro-rated if less than one year)
  - Full Member (with voting rights): HK\$2,500 per annum (covering free business meeting dinners, AGM and annual party)
  - Associate/ Overseas Members: HK\$500 per annum (covering two free dinners at AGM and annual party)
  - Other luncheons and seminars will be charged on all participants
2. Membership is by invitation. Qualification criteria for new applicants are 10 years of working experience for professionals & business executives and five years for entrepreneurs.
3. Seventeen new members joined during the year. They are:
  - 1) Lau Ka Shi, Managing Director & CEO of Bank Consortium Trust Co., Ltd
  - 2) Louisa Lui, General Manager of Amway HK Ltd
  - 3) Becky Wong, Senior Director of HSBC Private Bank (Suisse) SA

- 4) Wong Lai Chun, former CEO of Hong Kong Housing Society
- 5) Chow Yuen Mei, Director & CEO of Seahorse (HK) Holdings Ltd
- 6) Dr Alice Tso, Managing Director of China Health (HK) Consultancy Company
- 7) Anna Chau , CEO of King Parrot Group
- 8) Susanna Chiu, Senior Vice President-Operations of Li & Fung (Trading) Ltd
- 9) Elaine Liu, Barrister-at-law of Sir Oswald Cheung's Chambers
- 10) Carol Wong, Brand Director of Emphasis Jewellery of Chow Sang Sang Jewellery Co Ltd
- 11) Joanne Wong, Director of Vantage Technology Ltd
- 12) Vanessa Wong, General Manager of Kwai Fung Hin Art Gallery
- 13) Eva W Chan, Executive Director of Morgan Stanley Asia Ltd
- 14) Maggie Chan, Director of Caritas Social Work Services Division
- 15) Maggie Lam, Deputy General Manager of China Overseas Holdings Ltd
- 16) Rebecca Leung, Wine educator
- 17) Salome See, Executive Director of Hong Kong Economic Times

4. Two members resigned during the year. They are:

- 1) Marisa Kwok
- 2) Susan Leung

5. We are pleased to learn that the second generation of our members joined as new members this year. We encourage and welcome their expression of interest in HKWPEA. Mother and daughter joining the same association will not only enhance their relations but provide exposure for their next generation and also prepare our Association for creative ideas and activities of the new decade.

Mothers and daughters in our membership currently are:

- 1) Sabrina Poon and Miranda Ng
- 2) Vivien Lee and Merlinda Ng
- 3) Chong Kin Wo and Joanne Wong
- 4) Catherine Kwai and Vanessa Wong

## **Fellowship**

### 1. Christmas Party

Date : December 10, 2009  
 Venue : The Football Club, Happy Valley, Hong Kong  
 Attendants: 64 members & guests



## 2. 3<sup>rd</sup> Business Meeting

Date : January 14, 2010  
Venue : CGCC Members Club  
Speaker : Ms Amy Wong  
Topic : Year of the Tiger  
Attendants: 32 members & guests



## 3. 4<sup>th</sup> Business Meeting

Date : April 15, 2010  
Venue : CGCC Members Club  
Speaker : Ms Deborah Wan  
Topic : Road to Success  
Attendants: 22 members & guests



## 4. 5<sup>th</sup> Business Meeting

Date : July 15, 2010  
Venue : CGCC Members Club  
Speaker : Ms Vivien Chan  
Topic : Getting the Merrily and in One  
Attendants: 37 members & guests



## **Mainland Liaison**

This year Mainland Liaison did not organize any trip to China. Initially a trip to Chiu Chow was originally planned for the end of July and the beginning of August to accommodate the schedule of Madam Guo Li of the Liaison Office of the People's Central Government. Due to the heavy schedule of Madam Guo, the trip was on hold for a period of time to wait for her confirmation. It was finally cancelled due to the unconfirmed schedule of Madam Guo and insufficient time for preparation of the trip.

A lunch was arranged at the Dynasty Club on December 15, 2009 to bid farewell to Ms. He Hung of the Liaison Office of the People's Central Government as she transferred back to Beijing. A fellowship dinner was also organized for Madam Guo Li, Madam Sun Aqing and Ms. Song Wei of the said Office at Dynasty Club on August 11, 2010. President Caroline, Immediate Past President Eva Cheng and Chartered President Marina Wong together with eight Executive Committee members attended the dinner.

## **Legal**

Our Legal Committee, headed by Christine Koo, takes on the task to oversee the incorporation of HKWPEA Charitable Foundation Limited. The incorporation of the HKWPEA Charitable Foundation Limited was confirmed on October 2, 2010. The HKWPEA Charitable Foundation Limited is now a charitable institution or trust of a public character is exempted from tax under Section 88 of the Inland Revenue Ordinance.

**Public Relations**

**Successful Women in Hong Kong Tell Their Stories**

*Event Report*

Event Date: June 26, 2010 (Saturday)  
 Event Time: 14:30 – 17:00  
 Venue: YMCA  
 Speakers: Ms May Fung  
 Ms Bianca Ma  
 Ms Ada Wong, JP  
 Ms Wong Man Ling



Ming Pao Print Ad

Publication Dates:

June 18, 2010 (Friday) and June 23, 2010 (Wednesday)

Size: 1/4 page

Ming Pao Advertorial (Pre-event)

Publication Date: June 24, 2010 (Thursday)

1/2 page coverage



Ming Pao Advertorial (Post-event)  
 Publication Date: July 2, 2009 (Friday)  
 1/2 page coverage



**Public Affairs**

Sylvia Lee reports that two major activities were conducted and participated by our members.

1. A luncheon meeting was held on November 18, 2009 to discuss on the Policy Address 2009 and the Air Quality Objectives Review Consultation. This was a follow-up event on the Luncheon Seminar on the said subject hosted by the Environmental Protection Committee, with seven members and guests. Subsequently, Response Papers were submitted to the respective government parties in December, 2009.
2. On the subject of Minimum Wage, a small discussion forum was held on May 3, 2010, with Caroline Mak, representing the retail sector, as the guest speaker. Response Papers were submitted to both the Provisional Minimum Wage Commission on May 3, 2010 and the LegCo Bills Committee in mid June, 2010.

Details of the Response Papers are available on the HKWPEA Website: [www.hkwpea.org](http://www.hkwpea.org)

**Social Enterprise & Business Facilitation**

Social Enterprise & Business Facilitation Committee continued its efforts to support and promote development of social enterprise in Hong Kong through co-organization of social enterprise-related public event.

In November 2009, HKWPEA co-organized the Social Enterprise Summit 2009 (2009 社企民間高峰會) with The Hong Kong Policy Research Foundation Limited and ten other co-organizers. The theme of the Summit was "Development Strategies, Partnerships and Investment Opportunities (發展策略、伙伴合作、投資機會)". The major event in the Summit was a two-day symposium (November 13-14, 2009) for Hong Kong, Taiwan, Macau and Mainland China. The Summit aimed to (i) cultivate practical methodologies for Social Entrepreneurship by developing impact measurement and inculcating business capabilities, with a view to



helping all stakeholders, including government, to achieve their own objectives; (ii) establish a bridge and platform for funding bodies, investors and social enterprises; (iii) probe into practical ways to arouse greater business interest in social entrepreneurship as an investment opportunity; (iv) further promote the cause of social entrepreneurship as a feature of civil society and corporate citizenship; and (v) capture the dynamics of change in the Greater China Region. In addition, the Summit held a Dinner Gathering to facilitate face-to-face "Dialogue with Leading Social Entrepreneurs" and organized visits to local social enterprises.

HKWPEA was the sole sponsor for the "Dialogue with Leading Social Entrepreneurs (與傑出社會企業家對談)" high table dinner on November 13, 2009. There were a total of 35 tables with 260 participants. This unique format dinner facilitated in-depth dialogues between leading social entrepreneurs and the participants.

The 2009 Summit was a great success with over 400 participants from Hong Kong, Taiwan, Macau and China.

HKWPEA will again be a co-organiser in the upcoming Social Enterprise Summit 2010 to be held on November 19 – 20, 2010. The theme for this year's Summit is "Social Entrepreneurship in the 21st Century: Creating New Values and Partnerships for Co-Development (21 世紀的社會企業：創新價值、新夥伴關係、共同發展)". The 2010 Summit will be a conference base with plenary sessions, workshops, high table dinner and visitations. HKWPEA will again present "A Dinner to Remember – Dialogue with Leading Social Entrepreneurs" to be held on November 19, 2010.



## **Services**

### **Successful Women in Hong Kong Tell Their Stories**

Event date : June 26, 2010 (Saturday)  
Venue : YMCA  
Speakers : Ms May Fung  
Ms Bianca Ma  
Ms Ada Wong, JP  
Ms Wong Man Ling  
Theme : Social Responsibility of the Media  
Number of Attendants: 60



## **International & Local Liaison**

Helen Kan reports the following campaigns were participated by the association:

### 1. Exchange session with Chiu Chow Women Association Leaders

On November 26, 2009, an exchange session was held at the HKUST campus, with 43 representatives from women associations from the Mainland China, mainly from Chiu Chow. This programme had been running for six years by the Federation of Chiu Chow Association with the support of HKUST. The participants were mostly government officials. We were represented by five members, Marina, Agnes, Helen, Jean Wong (Christine Koo's office) and Mabel Chan.



### 2. United Nations

We are a registered organization under the United Nations (UN). We continue to support the missions of the UN. The committee submitted a Quadrennial Report (2005-2008) early this year to the UN Secretariat to report our activities.

The report highlighted our contributions on all the key principles of the United Nations:

- a) Eradication of extreme Poverty and Hunger
- b) Environmental Sustainability
- c) Gender Equality
- d) Public Health
- e) Support of Global Principles such as Social Enterprises

Please refer to the full report which has also been uploaded on our website.

## **Programmes**

Rebecca Choy reports that the following programmes were held in line with the theme of "Quality Living":

### 1. "Chinese Poetic Art Appreciation 欣賞「詩情畫意」之美"

A total of 17 members and guests joined the "Chinese Poetic Art Appreciation" cum Japanese cocktail on October 27, 2009 at the Japanese Club.

The Speaker Dr Law Suk Min is the Associate Professor of Visual Studies of Lingnan University. Dr Law provided an in-depth and highly interesting analysis of traditional Chinese paintings in the context of their relationship with Chinese philosophy and poetry. Attendants were able to appreciate arts from different perspectives.

2. "The Art of Effortless Dressing 煥發新形象"

An image workshop cum dinner titled "The Art of Effortless Dressing" was held on March 4, 2010 at Ning Po Restaurant with our member, Priscilla Chan, as the Speaker. 27 members and guests joined the event. Four officials from the Liaison Office of the Central People's Government in the HKSAR joined as VIP guests and they are Sun Aqing (孫亞清), Choi Ching Oi (蔡清愛), Song Wei (宋瑋) and Chen Wen Fei (陳文飛).

Apart from theoretical guidelines, Priscilla also gave attendants a lot of practical tips on the art of dressing and accessorizing. Members and guests had an enjoyable evening and the atmosphere was great too.

3. "Contemporary Asian Art – the emerging art 當代亞洲藝術的崛起"

The talk cum cocktail titled "Contemporary Asian Art – the emerging art" was held at the Sotheby's Gallery in Admiralty on May 19, 2010. 22 members and guests attended this activity.

The Speaker, Mr Jonathan Wong, is a specialist of Contemporary Asian Art at Sotheby's. Mr Wong presented the background, development and collecting trends of Contemporary Chinese Art. He also gave the audience a behind-the-scene account on the operation of the auction market, the auction record achieved by Sotheby's and the way to building an art collection. Attendants gained much information on the "myths" concerning the increasing popularity of contemporary Chinese art and from the personal experience of other Sotheby's staff-in-attendance.

I would like to thank Pam Mak, Chairperson of Fellowship Sub-committee, for arranging food and beverage for a number of programmes over the last two years. Special thanks must also go to members of the Programmes Sub-committee, namely, Mei Mei Chiang, Priscilla Chan and Janet Cheang, whose active participation and timely support had ensured the smooth running of each of the programmes.



## **Environmental**

Over the past 12 months, the Environmental Committee made a significant milestone and launched the BEEPS project, the first ever campaign in Hong Kong to bring environmental awareness to professionals and SMEs. The project BEEPS represents "Building Environmental and Energywise Professionals and SMEs" with the objective to arouse public awareness of the importance of reducing carbon emission and energy saving.



The BEEPS is unique as it targets to introduce energy saving investigations, energy audits and, practical energy and cost saving measures for the various professions. Three professionals identified were accounting, legal and medical. Accordingly, the Environmental Committee presented BEEPS to the Hong Kong Federation of Women Lawyers, Hong Kong Women Doctors Association and the Association of Women Accountants (Hong Kong) Limited which were enlisted to support and participate the BEEPS project.

The Environmental Committee formed a close partnership with Dr. Yau Wing Kwong (邱榮光博士) and Tai Po Environmental Association (大埔環保會) and submitted a proposal to apply for the Environmental and Conversation Fund by the Hong Kong Government in mid May 2010. In late August, we were delighted that the funding for BEEPS project was granted jointly to HKWPEA, Tai Po Environmental Association and Kadoorie Farm and Botanical Garden.

The Environmental Committee kick-started the BEEPS project and hosted a two-day training session for over 40 participants on September 10 & 13, 2010 with the technical trainings provided by Dr. Yau Wing Kwong and Tai Po Environmental Association. With the special assistance rendered by our member Ms. Ella Cheong, the BEEPS trade mark application and the license agreement are underway.

BEEPS project aims to deliver accountable and substantial results in waste-reduction and energy saving with the assistance of BEEPERS (volunteers). This is an all-round programme and one-stop service project including helping with simple energy audits and recommendations. We encourage all members to support the BEEPS and we are confident that we will make a positive impact to the community and our environment.

Earlier in the year, in conjunction with the Current Affairs Committee, the Environmental Committee also co-organized the luncheon seminar on "Hong Kong Air Quality Objectives" presented by Ms Anissa Wong Sean-yee, JP, Permanent Secretary for the Environment and Director of Environmental Protection, 王倩儀太平紳士 環境局常任秘書長/兼環境保護署署長 at the World Trade Centre Club on October 15, 2009 which was well attended by over 30 members and guests. A consultation paper was submitted in response to "Hong Kong Air Quality Objectives".

Taking the opportunity, we would like to extend our sincere appreciations to Dr. Yau Wing Kwong (邱榮光博士) for the invaluable support and contribution to the success of the BEEPS project and to Amway Hong Kong for the use of Amway office for the trainings.

Caroline Mak  
President  
September 14, 2010