



香港女工商及專業人員聯會

HONG KONG WOMEN PROFESSIONALS & ENTREPRENEURS ASSOCIATION LIMITED
Annual General Meeting
President's Report for 2010 - 2011

Dear Members,

On behalf of the Executive Committee, I take pleasure in reporting the main activities of our Association for the year October 2010 to September 2011.

This year marks a special year of HKWPEA. It is our 15th Anniversary as well as the year we are hosting the fifth triennial Outstanding Women Professional and Entrepreneurs Award. I would like to extend my sincere appreciation to all members, Committees, their Chairpersons and the Secretariat for their generous contribution and support to achieve many fruitful and meaningful projects and activities in the past year. Our past year indeed has been so successful that we together has concluded an impressive array of activities focusing on the economic and social well-being of Hong Kong, on promoting the Association, and, more importantly, on enhancing networking among members.

The activities organized and/or co-organized by the HKWPEA can be categorized under 12 Working Committees: 2011 Outstanding Women Awards, Environmental Protection, Fellowship, International & Local Liaison, Legal, Mainland Liaison, Membership, Newsletter & Communication, Programmes, Public Relations, Public Affairs and Social Enterprise & Services.

I. 2011 Outstanding Women Awards

Eva Cheng is the Chairperson of this Committee. She reported that Outstanding Women Award Project was completed in July with the presentation of the Award to six outstanding women.

In the category of “outstanding women professionals”, the awardees are:

- ◆ Ms Edith Mok Kwan Ngan Hing, Vice Chairperson of the Hong Kong Society for Rehabilitation
- ◆ Ms Starry Lee Wai King, DAB member of the Legislative Council of Hong Kong representing the geographical constituency of Kowloon West
- ◆ Mrs Margaret Leung, Vice-Chairman and Chief Executive of the Hang Seng Bank Ltd.

In the category of “outstanding women entrepreneurs”, they are:

- ◆ Ms Margaret Chung Wai Ling, Founder and Honorary Chairperson of Regeneration Society
- ◆ Ms Gao An Feng, Vice President of Overseas Company and General Manager of Hong Kong Branch of China Life Insurance (Overseas) Co Ltd.
- ◆ Ms Wong Siu Ling, Director of Wing Lai Yuen Sichuan Noodle Restaurant

Judging Panel

We were honoured to have six prominent leaders to sit in the Judging Panel. They are:

- ◆ Mr. Anthony Wu Ting Yuk, GBS, JP, Chairman of the Hong Kong Hospital Authority; Chairman, Bauhinia Foundation Research Centre; Chairman, the Hong Kong General Chamber of Commerce
- ◆ Mr. Benjamin Hung, Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Limited
- ◆ Dr. John C C Chan, GBS, JP, Non-Executive Director, Transport International Holdings Limited
- ◆ Prof. Joseph J.Y. Sung, SBS, Vice-Chancellor and President, The Chinese University of HK
- ◆ The Hon. Miriam Kin-Yee Lau, GBS, JP, Legislative Councilor
- ◆ Prof. Rosie T.T. Young, GBS, CBE, JP, MD, DSc (Hon), Emeritus Professor in Department of Medicine, The University of Hong Kong

Independent Advisor

We were glad that Prof. Andrew CF Chan, SBS, JP (Director, EMBA Programme and Prof., Dept of Marketing, The Chinese University of Hong Kong) was our Independent Advisor.

The Process

The nomination and selection processes went smoothly. Thanks to the diligent and efficient work of the committee members. Members of the Organizing Committee included: Agnes Koon, Marina Wong, Caroline Mak, Angel Hon, Rebecca Choy, Sandra Mak, Ella Cheong and Loretta Pang. The nomination period closed on March 31, 2011. A total of 38 nominations were received. We only accepted 36 applications due to 2 late submissions.

Under the Organizing Committee, several sub-committees were formed. The Chairpersons were:

Nomination—Agnes Koon

Selection—Marina Wong

Award Presentation Dinner—Caroline Mak

Marketing and PR—Angel Hon

Publication (Nomination & Award Collateral) —Loretta Pang

Other members were invited to join as preparations proceeded along. They include:

- ◆ for Nomination: Rebecca Choy, Bianca Ma, Freda Hui, Mabel Chan, Anne Chen, Elaine Ma, Janice Tsang, Grace Tse, Vivienne Luk, Sylvia Lee, Sandra Mak, Lam Yuen Maggie, Jessie Yu, Vera Waters, Anna Chau, Chiang Mei Mei, Angela To, Salome See, Caroline Mak, Pam Mak
- ◆ for Selection: Eva Cheng, Agnes Koon, Caroline Mak, Sandra Mak, Rebecca Choy, Loretta Pang, Juling Ngai, Ella Cheong, Selina Cheng, Helen Kan, Isabelle Young, Angela To, Katherine Yau, Wilhelmina Ngai, Janet Cheang, Anne Marie Francesco
- ◆ for Award Presentation & Dinner: Rebecca Choy, Louisa Lui, Janice Tsang, Helen Kan, Grace Tse, Pam Mak, Angel Hon, Vivian Lee (Caroline's secretary)
- ◆ for Marketing & PR: Anna May Chan, Sylvia Lee
- ◆ for Publication (Nomination & Award Collateral): Helen Kan, Janet Cheang

Anne Marie Francesco drafted short bios of the candidates, and also further edited the bios of the 10 finalists for the judging panel. Isabelle Young offered her hospitality in respect of the venue and lunch for the Panel of Judges to conduct the interviews on 10 June.

The work schedule was as follows:

Nomination period—January 15 to March 15 (subsequently extended to March 31, 2011)

Selection (interviews of all candidates)—April 16, 17, 19 & 26

Final selection by Panel of Judges—June 10

Press Conference to announce awardees—July 7

Award Presentation and Dinner—July 14

The Presentation cum 15th Anniversary Dinner

The dinner was held at the JW Marriott Hotel on July 14. Response was overwhelming. Over 300 persons attended the dinner, including many guests invited by the awardees. We were honoured to have Madam Yin Xiao Jing (Deputy Minister of the Liaison Office of Central People’s Government in HKSAR) as our Chief Guest of Honour; Mrs. Rita Fan (member of the Hong Kong delegation to the Eleventh National People’s Congress of the People’s Republic of China) and Prof. KC Chan (Secretary for Financial Services and the Treasury) as our Guests of Honour for this event.



Media and Press

The Award itself, the winners, and the presentation dinner were all very well reported. Thanks again to the untiring efforts of Angel Hon and her team of dedicated staff. Coverage for the Award activities were: 50 printed news clippings and 20 online/TV/radio clippings for 2011 OWA.

The media partners were:

◆ Hong Kong Economic Times	◆ Yazhou Zhoukan
◆ Cosmopolitan	◆ Metro Broadcast

Acknowledgements

We would like to take this opportunity to thank each and everyone who has worked hard to make this triennial event a success. Our special thanks go to Victoria Lee, Gloria Liu, Vivian Lee, Constance Lei and Annie Chong for the many extra hours they have put in helping the Organizing Committee to ensure that all the tasks were well completed.

II. Environmental Protection

Sandra Mak and Mabel Mak as joint-Chairpersons reported that after 24 months of works, the Committee has achieved a magnificent milestone to our signature Project of Environmental Protection which carries the main theme to celebrate the 15th Anniversary of HKWPEA.

The Project BEEPS represents “Building Environmental and Energywise Professionals and SMEs”. HKWPEA is very pleased to co-organize this BEEPS Project with Kadoorie Farm & Botanic Garden in conjunction with Tai Po Environmental Association. We sincerely thank the enthusiastic participations of the Association of Women Accountants of Hong Kong, Hong Kong Women Doctors’ Association and Hong Kong Federation of Women



Lawyers as supporting organizations.

The BEEPS Project is sponsored by the Environment and Conservation Fund. We are working together to promote cost-savings measures through environmental protection, and ultimately to achieve the target of “Energywise” in carbon reduction and energy saving!

The Committee formed a close partnership with Dr Yau Wing Kwong and Tai Po Environmental Association (TPEA) to run the Project. A two-day training session was conducted on 10 & 13 Sept 2010 in which the 40 participants were provided with technical training by Dr Yau and TPEA.

The official launch of the Project was held on 19 December 2010 at the No 7 Pier. This launch was officiated by Ms Elsie Leung, our Hon Advisor, Ms Anissa Wong, Permanent Secretary for the Environment and Director of Environmental Protection and, the Hon Leung Ka Lau, Legislative Councilor.

We have successfully conducted 90 on-site visits to the participating organizations of professionals and SMEs to carry out energy audit and to provide practical recommendations on energy efficient measures, carbon reduction, energy saving, cost saving and pay-back period.

The closing ceremony of this Project will be in the format of the BEEPS Conference and Award Presentation Ceremony to all participating organizations to be held on 24 Sept 2011 at Youth Square Chai Wan. There will be BEEPS documentary video, BEEPS e-version book and press conference. Keynote speakers will include Mr Lam Chiu Ying (林超英先生), Ex-Director of the Hong Kong Observatory and Mr Bernard Charnwut Chan (陳智思先生), GBS, JP, Chairman of Council of Sustainable Development

III. Fellowship

Pam Mak is the Chairperson of this Committee. Other than the quarterly Business Dinner, there were three functions organized:

1. 2010 Annual General Meeting cum dinner
Date : September 14, 2010
Venue : The World Trade Centre Club, Hong Kong
Speaker : Prof. KC Chan
Secretary for Financial Services and the Treasury
Attendants: 68 members & guests
2. Christmas Party
Date : December 9, 2010
Venue : The Football Club, Happy Valley, Hong Kong
Attendants: 62 members & guests
3. Wine Tasting Night
Date : June 3, 2011
Venue : Backstage Live Restaurant
Speaker : Rebecca Leung
Attendants: 20 members & guests



IV. International & Local Liaison

Angela To and Mabel Chan as Joint-Chairpersons reported the following activities and events –:

1. The Committee hosted the first exchange session between HKWPEA members and University of Denver delegation to exchange views on the women status and social development of women in the past few years on 30 November 2010 before they joined us for the forum of Health Care Reform Talk by Ms Sandra Lee.
2. 10 members participated “2011 香港工商界商會新春團拜” Spring Dinner at HKCEC on 28 February, 2011. HKWPEA was one of the 50 participating commercial and industrial organizations supported the Spring Dinner which is a major annual event for business networking as well as promoting the association. Many thanks to Mabel Chan who represented HKWPEA as a member of the Organizing Committee of the Spring Dinner.
3. The Committee also organized the luncheon talk by the visiting speaker from Switzerland Dr Katjia Gentinetta at CGCC on 18 May 2011. Dr Gentinetta gave an insightful presentation on "Gender Opportunities and Gender Equality in Politics, Economy and Science in Switzerland" which highlighted the global changes in women's social status. In addition to the 26 members and guests participated the luncheon talk, the Swiss Consul General, Mrs. Rita Hammerli-Weschke and the Chairperson of Women Commission, Ms Sophia Kao were the Guests of Honour. The members participated the discussion also included the members of the HK Women Doctors' Association, the Association of Women Accountants of Hong Kong and the HK Federation of Women Lawyers. The event was proudly supported by Consulate General of Switzerland and Swiss Air.



V. Legal

Christine Koo led the Task Force in responding to the HKSAR Government on Competition Bill. The response paper was submitted on 19 August, 2011.

VI. Mainland Liaison

Louisa Lui is the Chairperson of this Committee. She reported the following activities:

a. Relationship Building with the Liaison Office of the Central People's Government in HKSAR (香港中聯辦)

1. A Wine-tasting gathering cum dinner reception was held on 18 Nov, 2010 with the dual purposes to introduce the new HKWPEA Exco members to Madam Guo Li, Deputy Minister, the Liaison Office of the Central People's Government in HKSAR and to farewell Madam Sun Aqing, Deputy Director General of Co-ordination Department.
2. Madam Songwei and Madam Wanjie from 中聯辦 were invited to join the dinner with Qi Gong talk on 6 April, 2011.



b. HKWPEA Chengdu Trip 2011

26 members and guests have enrolled to join the HKWPEA Chengdu Trip to Chengdu and Jiuzhaigou on 14-18 October, 2011. Madam Liaoxun and Madam Songwei, Deputy Director General and Director of Coordination Department respectively will attend as our advisors. The itinerary will include government official meetings as well as dinner with the Chengdu Municipal Government and representatives of Chengdu Women Federation. The production of the pamphlet for this trip was also in progress.

c. Other Mainland Liaison Activities

1. President Agnes represented the Association and spoke at the Forum on Establishing a Business and Personal Brand for Women (女性自主創業及個人品牌建立論壇) organized by Guangdong Provincial Women Federation (廣東省婦聯) 26-28 February, 2011.
2. Three members, namely, Anna May Chan, Joanne Wong and Selina Cheng attended a National Training in Beijing (中聯辦專業女性國情研修班 2011 北京班) together with 24 other professional women (lawyers, accountants and practitioners of Chinese medicines) 6-12 June, 2011. The program included topics on the rising of China and women's role in making this a reality presented by renowned professors of Beijing University.

VII. Membership

Grace Tse and Rebecca Choy as Joint-Chairpersons reported that HKWPEA has total members of 128, comprising 120 Full Members, four Associate Members and four Overseas Members. The ratios of members from Professionals, Business Executives and Business owners/Entrepreneurs are 27:49:24.

1. Eight new members joined this year. They are:
 - i) Cindy Chan (陳皓宜), Clinical Psychologist
 - ii) Jennifer Cheng (鄭凱欣), Assistant Vice President, Citibank Hong Kong
 - iii) Ko Ka Li Callie (高嘉莉), Specialist in Ophthalmology, Tung Wah Eastern Hospital
 - iv) Sharon Yau (邱雪瑩), Chief Executive of HK International Institute of Education Leadership
 - v) Cindy Young (楊章桂芝), Managing Director of Sunflower Travel Services Ltd
 - vi) Tong Po Po, Ivy (湯寶寶), Executive District Director, AIA
 - vii) Edith Kwan Ngan-hing (關雁卿), Vice Chairperson of the Hong Kong Society for Rehabilitation
 - viii) Wong Siu Ling (王小玲), Director of Wing Lai Yuen
2. Myra Cheung resigned during the year.
3. We continue to see interests of joining HKWPEA from daughters of our members. Two new members, Sharon Yau and Jennifer Cheng, are second generation members. They are daughter of Katherine Yau and Selina Cheng, respectively. This brings the total of second generation members to six. We believe this is a unique feature of our Association and would encourage more members inviting their daughters to join.
4. A major membership directory updating exercise has been conducted recently in conjunction with the printing of the 15th Anniversary Souvenir Album. Brief updated membership list could be found on p.46 – 58 of the Album.
5. The Committee organized a happy-hour drink and orientation program with newly joined members on 4 November 2010 and a tea gathering with prospective members on 20 January 2011. The next tea gathering for prospective members is scheduled for 22 September 2011.



VIII. Newsletter & Communication

Helen Kan reported this is a new Committee set up in the 2010 term. The objective is to create and produce regular newsletters to improve communication among members.

Three newsletters had been produced for the past year. Every issue was a testimony of the great collaboration among the entire editorial team. Maggie Lam offered her help in Chinese translation of key messages. Angel Hon and Constance Lei from PR Network have been most wonderful in arranging all the design and production work. The secretariat, as usual, provided their unfailing support in co-ordination and the retrieval of photos etc. In each issue of the newsletter, we have covered our President's message, recent events, upcoming events in the coming quarter, members news and members public achievements. These productions serve as good records of the Association's vibrant activities throughout the year.

IX. Programmes

Katherine Yau as Chairperson reported that the theme of the work of HKWPEA this year is: Health/Well Being & Environmental Protection.

1. *Talk on "The Impact of Climatic Changes on Human Being"*

This was jointly organized by the Programmes Committee and the Fellowship Committee held at the FCC on 20 October 2010. It was well attended by over 30 people, including members, friends and guests. Dr Rebecca Lee gave a very intriguing talk on her adventure and education on saving the environment globally. She also presented her recent writings and photographs of her trips to the Arctic, which were very well received.

2. *Qi Gong Talk*

This function was held on 6 April 2011 at the CGCC. About 50 people, including members, friends and guests attended. Master Zhou Rong Xiang gave a very detailed and interesting talk on the background and physiological structure of mastering qi gong in a positive manner. He also gave a demonstration of qi gong and suggested members to do the exercise regularly at home.

A two-day qigong workshop was held on 3 & 4 September, 2011 at the Amway head office for members and guests who were interested in qigong. It was attended by 12 members and guests. Thanks to Past President Eva Cheng and Louisa Lui for their kind assistance by offering the workshop to be held at the Amway office.

3. *Talk on "Nutrition and Food Labeling"*

This event was organized as HKWPEA's Spring Dinner joint event on 21 February 2011. Per our Immediate Past President Caroline's kindness, Mr Allen Ho, Food Safety/Quality Assurance Director, The Dairy Farm Group was invited to speak on the nutrition and food labeling topics, at the CGCC. This topic attracted over 20 members and guests to attend. Mr Ho adopted a very interesting approach to the topic, alerting the audience to pay attention to the importance of a balanced and nutritious diet.

4. *Talk on "Waist Management Program"*

A talk on "Waist Management" was held at the CGCC on 9 June 2011. Miss Elaine Hiseh was the guest speaker. She is the Registered Dietitian, Quality Health Care Medical Services Ltd. Over 30 members and guests attended. This was a very useful presentation on how to keep healthy and fit through constant exercise and a balanced diet.



X. Public Relations

Angel Hon reported on the public relations activities organized during the year in particular all the media activities related to the 2011 Outstanding Women Awards

Event Report

Press Conference (Announcement of Nomination)

Event Date: 13 January, 2011

Event Time: 14:30 – 16:00

Venue: Amway HK Office

Speakers: Professor Vivian Yam Wing-Wah, Ms Chong Kin Wo and Dr Polly Cheung

Media Attendance:

1. SCMP (Business)	5. Sing Pao (Economic News)
2. HK Daily News (Economic News)	6. Oriental Daily News (News)
3. Apple Daily (Business)	7. HKET (News)
4. Wen Wei Po (News)	8. Metro Radio (Finance News)

Pre-Event Clippings



Media: Hong Kong Economic Times

Publication Dates: 15 Jan, 2011 and 1 March, 2011



Media: Cosmopolitan

Publication Date: June 2011



Media: Metro Radio

Broadcast Date:

15 Jan – 15 Feb

Press Conference (Announcement of Awardees)

Event Date: 7 July, 2011

Event Time: 14:30 – 15:30

Venue: Amway HK Office

Host: Agnes Koon, Eva Cheng and Angel Hon

Media Attendance:

1. Headline Daily (News)	4. SCMP (City) x 2	7. Metro Daily (News)
2. HK Commercial Daily (News)	5. SCMP (News photographer)	8. AM730 (News)
3. China News Service HK Branch	6. HKET (News photographer)	9. HK Daily News (News)

OWA 2011 Award Presentation

Event Date: 14 July, 2011

Event Time: 18:00 – 22:00

Venue: JW Marriott Hotel

Media Attendance:

1. Apple Daily	7. Oriental Daily	13. Next Magazine	19. RTHK
2. HK Economic Journal	8. Sing Pao	14. Yazhou Zhoukan	20. 中國國際廣播電台
3. HK Economic Times	9. Sing Tao Daily	15. 時代領袖	21. Eyepress
4. Hong Kong Daily News	10. SCMP	16. i-cable	22. Xin Hua News
5. Metro Daily	11. Ta Kung Po	17. Now TV	
6. Ming Pao Daily	12. Wen Wei Po	18. CRHK	

XI. Public Affairs

Janice Tsang, Chairperson of this Committee reported the following major activities conducted in the past year:

1. With the introduction of the 2010 Voluntary Health Protection Scheme which was opened for the Second Stage Public Consultation, the Public Affairs Committee has organized the Healthcare Reform 2nd Stage Consultation Sharing Forum which was successfully held on the 30th November. Ms Sandra Lee, JP, Permanent Secretary of Food & Health (Health) was our guest of honour who shared with us the proposal of the 2010 Voluntary Health Protection Scheme (HPS). Ms Lee gave us a detailed discussion on various aspects of the HPS including the introduction of the e-health record. There was fruitful interaction and discussion at the meeting among all the participants. HKWPEA submitted our response paper in January 2011. President Agnes also spoke at the Health Services Panel Meeting of the Legislative Council in December 2010 representing HKWPEA's view on this Reform.
2. Further to the recent publication of the Healthcare Reform Second Stage Public Consultation Report in July, 2011 by the Food and Health Bureau, our members met again with review of the full report and have discussed the follow-up issues, leading to our submission of our second response paper on 29th July, 2011. President Agnes further represented HKWPEA to voice our views in an open discussion at the Health Services Panel Meeting held on 8th August, 2011 at the Legislative Council.
3. The Public Affairs Committee contributed our voice at another hot-off-the-press issue of the Competition Law. A dinner sharing session was successfully held at the CGCC after our 2nd Business Meeting on 10th March, 2011. Mr. Gregory So Kam Leung, JP, then Secretary for Commerce & Economic Development was our guest of honour to speak on the Competition Law. 36 members and guests attended this dinner symposium with active interaction between the guest speaker and the audience.
4. With the positive response for this Competition Law talk, the Committee organized another follow-up luncheon talk by Mr. Huen Wong, JP, President of the Law Society of Hong on 23rd March, 2011, at the CGCC to provide our members other aspects of the Competition Law, thus giving us the full picture of the issue. This had certainly enriched our understanding of the proposed Law, thus facilitating our response towards this Consultation Paper.
5. Christine Koo, our Director and our Legal Chairperson led our Task Force in responding to the HKSAR Government on this Competition Law matter. Once again, our heartfelt gratitude to everyone who has participated in all the meetings and activities of the Public Affairs Committee.



XII. Social Enterprise and Services

Selina Cheng reported that social enterprise has become a major force of social change, community improvement as well as investment opportunities in recent years among countries around the world. In Hong Kong, we witnessed it's rising to popularity and acceptance since five years ago. Among the many driving forces bringing this into reality is the joining of hands by different members of the Hong Kong community and the support of government departments. Together they have successfully organizing series of activities, cumulating into "The Social Enterprise Summits" around November of each year.

Recognizing the value impact the Summit has rendered upon the Hong Kong community, HKWPEA has participated as a co-organizer of the Summit since 2008. Specifically, we provide funding for the program “Dinner to Remember: Dialogue with Leading Social Entrepreneurs”. The goal of the dinner is to provide a platform for social entrepreneurs in networking and sharing best practices with successful operators. As in past years, the dinner in 2010 was oversubscribed and had to turn away many participants.



In 2010, the Summit and dinner was enthusiastically supported by Eva Chan, Rebecca Choy, President Agnes Koon, Grace Tse, Alice Tso, Wong Lai Chun and Marina Wong.

Drawing from the successful experiences in the past four years, the Committee will again work together with major organizations from different sectors of the community, namely business, social services, academic institutions, think tanks and social enterprises to organize the 2011 Social Enterprise Summit (24 to 27 November, 2011). A series of pre summit and post summit activities, including a two-day symposium for Hong Kong, Taiwan, China mainland and Macau have been rolling out since April of 2011. It is expected that over 1,000 international participants and renowned speakers will attend the event.

Once again HKWPEA will be a co-organizer. We will co-sponsor “Dinner to Remember: Dialogue with Leading Social Entrepreneurs” on 24 November 2011 at the Jumbo Floating Restaurant. This year though, instead of participating as a sole sponsor, we will co-sponsor the event with another major sponsor.

In 2011, the Committee initiated a feasibility study to evaluate the possibility of launching a platform for social enterprises in Hong Kong to support the advancement of their operations. A student from HKST HK was engaged for three months to execute the project. At the end of the internship, little progress has been made. The Committee convened in August 2011 and decided not to pursue this project further. The experience we have accumulated will be very valuable for our future related activities.

15th Anniversary Souvenir Album

We would like to thank the 15th Anniversary Souvenir Album Committee chaired by Rebecca Choy. The other members of the Committee are Anna Chau, Frieda Hui, Helen Kan, Sylvia Lee, Louisa Lui, Caroline Mak, Pam Mak, Angela To, Janice Tsang, Jane Wong and Agnes Koon. This Album tells the growth of HKWPEA under our unwavering mission over the past 15 years. Other than the Membership Update, you will also enjoy the Members’ Reflection. You will note that the Album is printed on recycled paper using environmental friendly digital-print-on-demand technology. Thanks to Jane Wong who introduced to us the printing sponsor. The enthusiastic support of cash sponsorship from members and the high numbers of Advertisements once again have demonstrated the solidarity of our Association!

I would take this opportunity to wish every success to our members and the future business of the Association!

Agnes Koon
President
September 15, 2011